

We want YOU!

Dear Wenatchee Business Owner,

The YWCA Wenatchee Valley is currently looking for support & sponsors for Women Off Work or W.O.W! This is a program modeled after popular after hours networking programs found in many communities.

The W.O.W program will help to support professional business women within the Wenatchee Valley. The YWCA will be open once a month for the group to meet, talk, eat, and network with other women. The purpose of creating this group is to provide a support system for business minded women in our community. Our objective is to have women connect and network through monthly gatherings, where the YWCA will provide the space for the group to meet.

This is a great opportunity to meet face to face with a group of women and share the message about your business. We are requesting your support for a sponsorship. Enclosed you will find an outline of our program and what it means to be a sponsor. Please review the information included to find out if this is something you'd like to be a part of.

Forming a group for women to support each other in their careers and allowing for networking, is a way for the YWCA to help empower women within our community. Thank you in advance for your consideration and for taking time to learn about our group.

We hope you will join us in making this a success. Thank you.

Sincerely,

Jenny Pratt
Executive Director

**eliminating racism
empowering women
ywca**

**Women Off Work
Program Proposal
2012**

[W.O.W]

Introduction/Background:

- YWCA Women Off Work (WOW) is a program modelled after the popular after hours networking program – but specifically for women. This program will help to support professional women in business. The YWCA will be open once a month for the group to meet, talk, eat, and network with other women.

Purpose and Objectives:

- The purpose of creating this group is to provide a place for women to gather after work, creating an environment where they can easily network and make connections in our community.
- Our objective is to have women connect and network through monthly gatherings, which will take place at the YWCA Café AZ's.

Membership Segments/External Audiences Reached:

- The expected membership target will be for professional business women.
- We also expect to have a monthly sponsor who will pay to host food, drinks & prizes, etc. (includes liquor license if liquor is going to be served)
- The monthly sponsorship fee is estimated to be about \$195, with the expected number of people being 50+. We are hoping to offer a packaged sponsorship fee which would include: marketing, catering, setup & clean-up fee, registration, door prizes.

Value/Benefits/Messages:

- This is a great opportunity to meet face to face with a group of women and share the message about your business.
- It is our aspiration for these women to connect and network through monthly gatherings, developing relationships which will benefit them in the immediate future.
- Members will have the benefit of having a pre-determined place to meet and network, at least once a month. It can also be an outlet for women to discuss current issues and gain knowledge from other professional business women.
- Our message is to empower women, with women helping women.
- Our target membership will be local professional business women and women who are not working but actively seeking employment.

Timeline:

- The meetings will be held every second Thursday of each month.
- Gatherings may last for about two hours.

Responsibilities and Coordination:

- Sponsors will pay a one-time fee to cover the costs of marketing, catering, registration, door prizes, liquor license, and a setup & cleanup fee.
- It will be the YWCA's responsibility to coordinate marketing the event (including obtaining door prizes), catering (including acquiring the liquor license if necessary), and registration.

W.O.W. Sponsorship Agreement

The financial commitment of your sponsorship is due 30 days before your scheduled event. For more information please contact Jenny Pratt at 662-3531.

Contact Name: _____

Signed: _____ Date: _____

Title: _____

Alternate Contact Person: _____

Business/Organization Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Please select your level of Sponsorship/Catering Package

Sponsorship for one month of WOW is \$195 + one of the following catering packages.

___ **Package 1** - \$150

*based on 60ppl.

1. Choice of one beverage
2. Choice of one appetizer
3. Assorted cookies tray

___ **Package 3** - \$500

*based on 60ppl.

1. Choice of two beverages
2. Choice of two appetizers
3. Choice of two salads
4. Choice of two desserts

___ **Package 2** - \$300

*based on 60ppl.

1. Choice of two beverages
2. Choice of two appetizers
3. Assorted cookies tray

All Prices are subject to tax and a 15% gratuity

Make check payable to YWCA – WOW

Sponsor & month of sponsorship in the amount of \$ _____

Please complete this agreement and return it to the YWCA at:

YWCA Wenatchee Valley, 212 First Street, Wenatchee, WA 98801

You may Fax this Agreement to 509-665-9394